



A human-oriented municipality understands people and treats everyone with dignity, kindness and equality.



Independent and just a bit stubborn already since 1575

Warmth and flexibility in the countryside.

Visions and traditions.

The most beautiful country road in Finland.

Everyday liberty as a value, communities and networks as the foundation of our actions.

Annual strategy review will be conducted as follows:
 31.8.2022
 30.8.2023
 28.8.2024
 27.8.2025

HUMAN-ORIENTED LAPINJÄRVI STRATEGY 2021–2025

LAPINJÄRVI  LAPPTRÄSK



Finland's first human-oriented municipality



Knowledge, skills and culture for the heart

- We are a UNICEF Child Friendly Municipality.
- We provide high-quality basic education.
- We provide flexible early childhood education.
- We develop library and cultural services to support a strong all-round education.
- Lapinjärvi is a safe environment to grow in.
- In Lapinjärvi, every child has the right to learn and have a hobby.

Agility, smooth everyday life and a sense of community set us apart from other municipalities.

Experience and feel the Lapland of the South

- We provide opportunities for travel and its development.
- Together with landowners, we develop accessible opportunities to enjoy the sights and experiences available in Lapinjärvi.
- We are developing the recreational use of the lake and make sure our beaches are in good condition.
- In Lapinjärvi, you can experience rocks, paths and other wonders of the nature.

We have room for winding down, chilling and cosy home time, together or alone.

Vitality and room for companies to grow

- Businesses are the backbone of our municipality.
- The municipality creates a great foundation for business operations, finding a job and living.
- We use locally produced food, nearby services and experts from our own municipality.
- We take into consideration the overall effects of procurements.
- We are developing an ecosystem for a circular bioeconomy together with companies.
- We support the networking of all entrepreneurs from different sectors and the sharing of ideas.
- We provide support for developing business operations, for instance, in support and project application processes and in developing secondary occupations in farming.

We are not afraid to share and inform

- We actively promote positive things taking place in Lapinjärvi.
- Our communication channels are up to date, and we communicate our operations openly.
- In Lapinjärvi, everyone has the right to know about matters under preparation in the municipality and hear nice stories about events happening in their community.

We are pioneers

- We look into the future with open eyes and develop our municipality with a forward-looking attitude.
- People's needs and wishes guide municipal development.
- We recognise our strengths and opportunities and develop them.
- We have a strong presence in networks and we boldly develop solutions for the best of our municipality's residents in collaboration with educational institutions, companies and other operators.
- We utilise digitalisation and technology to make the municipality's operations smoother.
- In Lapinjärvi, everyone has the right to participate and influence genuinely in the municipality's operations and services.

Long-term financial management is an investment in the future

- A stable economy creates a foundation for all municipal operations.
- Our finances are planned in the long term and monitored carefully.
- We make use of external funding to improve the municipality's financial standing and to develop the municipality.
- As an owner, we are reliable, fair and responsible.
- In Lapinjärvi, everyone has the right to a financially and operationally predictable municipality.

We set the table for good life

- We safeguard local services aimed at ensuring smooth daily life for residents of all ages.
- We don't bounce people from one authority to another – we serve flexibly without administrative borders.
- We serve fluently in Finnish, Swedish and English.
- We look for opportunities to cross hurdles.
- We recognize multiculturalism as a resource.
- Collaboration is our way of working.
- We provide great opportunities for remote work and multi-local living as well as for having a summer cottage.
- In Lapinjärvi, everyone has the right to a good life in the countryside.

More helping hands for people.

Lapinjärvi is a happy and lively municipality

- The villages of Lapinjärvi play an important role in developing the municipality's vitality.
- Organisations as well as active members of the community are our important partners.
- We provide premises for activities and support good ideas with small grants.
- In Lapinjärvi, everyone has the right to do something meaningful and enjoy life.

We care!

- There is always a person behind everything we do.
- We care about people and look after our loved ones.
- We bring together jobs, premises and experts.
- We create places for encounters.
- We produce services from humans to humans.
- In Lapinjärvi, everyone has the right to reach employees and decision-makers easily.

Countryside is in, and so is Lapinjärvi!

We value our employees

- The foundation of high-quality service production is modern facilities and tools, good resources, the joy of doing and human-oriented approach.
- We admit our mistakes and we also forgive.
- Listening is our thing!
- In Lapinjärvi, each of our employees has the right to be treated with respect, lead through motivating and a nice working atmosphere.

Sustainable environment and beautiful countryside

- Resource wisdom and sustainable development steer our operations.
- We keep our region, properties and bodies of water in good condition and beautiful.
- We develop solutions that support and improve public transport.
- In Lapinjärvi, everyone has the right to take concrete climate action with their daily choices.

Health and safety for all

- Social welfare and healthcare services for residents are guaranteed.
- The municipality promotes health and safety in everyday exercise and sports.
- We support wellbeing, sports and culture.
- The main municipality centre is accessible and promotes memory: it's a safe environment for people of all ages and acts as a learning environment for children in particular.
- Safe and respectful care is guaranteed for the elderly, children and special groups.
- In Lapinjärvi, everyone has the right to a safe surrounding environment and wellbeing.

